

Communications Plan

Organization:	Southern Health
Facility:	Midwifery Program
Project:	Deliver f or Deliveries 2017/18

Questions and Answers		
	What questions do you think staff are going to ask?	Craft your response to those questions
1	Who is conducting the research?	YB Team sponsored by Southern Health and MB Health Methodology to create efficiencies and effectiveness comes from Toyota and Motorola (Lean Six Sigma)
2	What is the benefit of the research?	Improve working conditions Help us identify more opportunities Help us see where we are and to decide what changes to make
3	Will there be changes? If so, when? And how long will it take?	Yes, we hope so After December 18 th About 4 weeks? It shouldn't take long. Investment now will result in a long-term benefit
4	Where do the results go?	Patty YB Team Midwifery Program Senior Leadership MB Health
5	Where will the savings go?	To the Midwife, energy and time

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Who do we need to communicate our message to?	✓	How will we communicate this message?	Completion Date	Person Responsible
Every Midwife in Steinbach group	X	Email	Nov 17/17	Veronica
		Phone Call		
	X	Meeting	Nov 21/17	Bisi/Geralyn/Veronica
		Memo		
		Quality Board		
Every Midwife in Winkler group	X	Email	Nov 17/17	Veronica
		Phone Call		
		Meeting		
		Memo		
		Quality Board		
	X	In person chat	Nov 21/17	Cara and Brianne
Admin Staff - Winkler	x	Email	Nov 17/17	Veronica
		Phone Call		
		Meeting		
		Memo		
		Quality Board		
	X	In person chat	Nov 21/17	Cara or Brianne
Karen Ilchyna, Manager and Sponsor	x	Email	Nov 17/17	Veronica
		Phone Call		
		Meeting		
		Memo		
		Quality Board		
		Email		
		Phone Call		
		Meeting		
		Memo		
		Quality Board		